



*Australia Eastern Indonesia*

# TOURISM FORUM

*Strengthening people-to-people links  
through sustainable tourism*

*4-5 March 2019, Makassar*

## **WHEN**

*Conference: 4 March 2019*

*Workshops: 5 March 2019*

*Expo: 4-5 March 2019*

## WELCOME



### Richard Mathews, Australian Consul-General Makassar

It is with great pleasure that I welcome you to the **Australia Eastern Indonesia Tourism Forum** in Makassar. This event aims to bring together professionals, investors, consultants, managers, owners and academics working in the tourism sectors of both our countries, for two days of discussions on the growing opportunities that exist across the eastern provinces of Indonesia. Eastern Indonesia has some fantastic tourism assets, some of the most beautiful marine, cultural and geotourism destinations in the world. These destinations are just a few hours flying time from northern Australia. I think it makes sense that Australian governments and businesses focus more on how they can contribute towards and benefit from the development and prosperity of our neighbour's eastern provinces through tourism.

We have arranged a program that covers many of the challenges of developing tourism destinations in a sustainable way. We have some great speakers from both countries who will share their experiences in developing world-class tourism facilities and visitor experiences. Also attending will be owners and managers of new potential tourism sites from across the eastern provinces of Indonesia, and students and graduates from the Australia Awards Indonesia Sustainable Tourism for Development short course. Representatives from Australia's tourism and hospitality training sector will also attend: the future of a great tourism industry can only be established on a basis of well-trained personnel.

Our motto for this Tourism Forum is **strengthening people-to-people links through sustainable tourism**, and I am confident that this will be a key outcome from this event. Over time increasing numbers of Australians will travel to eastern Indonesia and have wonderful experiences, and I hope that also over time increasing numbers of Australian investors and businesses will develop strong and lasting connections with tourism counterparts in eastern Indonesia.

Translation will be available throughout the Tourism Forum. This program booklet, and an Indonesian version of this welcome, is on our website: [www.makassar.consulate.gov.au](http://www.makassar.consulate.gov.au)

## MAJOR SPONSOR

### STUDY **GOLDCOAST.**

Study Gold Coast is a proud sponsor of the Australia Eastern Indonesia Tourism Forum. As the peak body for the Gold Coast's education and training sector, Study Gold Coast's role is to promote the strength of the city's quality education and training sector and showcase the exciting career opportunities brought by a range of growing industries such as tourism and hospitality, health and advanced technologies.

Study Gold Coast is supported by the City of Gold Coast and the education and training sector, and is proud to call the Gold Coast, Australia's Favourite Classroom. The Gold Coast, Australia's 6th largest city located in Southeast Queensland, is a vibrant city that is recognised globally for providing quality education, training, innovation, opportunity and career outcomes against a backdrop of an unrivalled destination. It has a welcoming domestic and international student community with 30,000 international students studying on the Gold Coast and more than 170,000 domestic students of all ages. Home to the Gold Coast Student Hub and a city-wide employability initiative which supports education and business engagement, the Gold Coast is committed to ensuring students in the community call the Gold Coast their second home and have a meaningful student experience with quality employment outcomes.

By successfully hosting the Gold Coast 2018 Commonwealth Games, the Gold Coast was put on the world stage and is proud to continue to showcase its excellence to cities around the world. The Australia-Eastern Indonesia Tourism Forum provides an opportunity to showcase the Gold Coast's excellence in tourism education and training, learn about the excellence of the tourism industry in Eastern Indonesia, and identify tourism training partnerships for the quality providers in our city.

I encourage you to find out more about the education and training opportunities for both individuals and organisations in our great city, and we look forward to participating in the forum.

Alfred Slogrove  
CEO  
Study Gold Coast

## **PROGRAM**

Day 1 – Lotus Ballroom, Level 2

Monday, 04 March 2019

**8.30AM**

### **WELCOME**

Margareth Mawarlestari, Emcee  
Traditional cultural performance  
Richard Mathews, Australian Consul-General Makassar

**9.00AM**

### **KEYNOTE PRESENTATIONS**

Thomas Trikasih Lembong, Chairman of Indonesian Investment  
Coordination Board (BKPM)  
Councillor Tom Tate, Mayor of the Gold Coast, Queensland  
Hengky Manurung, Indonesian Ministry of Tourism  
Andi Sudirman Sulaiman, Vice Governor of South Sulawesi

**10.30AM**

### **OPPORTUNITIES IN EASTERN INDONESIA**

**What is the future of tourism in eastern Indonesia?**  
**Strategic insights from industry leaders**  
Steve Noakes, Indonesian Tourism Development Project  
Stevens Hendrajaya, Traveloka  
Alma Karma, Indonesian Investment Coordinating Board

**11.30AM**

### **TOURISM IN THE DIGITAL AGE**

**Who is the modern tourist?**  
**Understanding the customer**  
Chris Burns, Travlr

**12.30PM**

### **BUFFET LUNCH**

**1.30PM**

### **FORUM EXHIBITION**

Opportunity for local governments, businesses and NGOs to showcase  
their products and tourism assets  
Indonesian Ministry of Tourism Business Matching, Room Losari D

**6.30PM**

### **GALA DINNER**

Santai Place, Level 9, Four Points Makassar  
Buffet dinner and live jazz music  
Australia Awards tourism alumni talk show

## **PROGRAM: WORKSHOP A**

Day 2 – Persik Room, Level 1

Tuesday, 05 March 2019

**9.00AM**

### **SUSTAINABLE MANAGEMENT**

#### **How to protect your natural assets?**

Prof. Bill Carter, University of the Sunshine Coast

Marta Muslin, Indonesia Waste Platform

Noel Janetski, Mars Sustainable Solutions

Ina Koswara, Institute of Technology Bandung

**10.00AM**

### **SUSTAINABLE INFRASTRUCTURE**

#### **How to attract investment in infrastructure?**

Dr. Campbell Drake, University of Technology Sydney

Steve Noakes, Indonesia Tourism Development Project (ITMP)

Paul Wright, Cardno

Hengky Manurung, Indonesian Ministry of Tourism

**11.00AM**

### **MORNING TEA**

**11.30AM**

### **SUSTAINABLE INVESTMENT**

#### **How can social enterprise and impact investment support tourism?**

Margareth Mawarlestari

Dinny Jusuf, Torajamelo

Gilang Ahmat Fauzi, Travelxism

Tom Palmer, Ngarra and Milton Group

**12.30PM**

### **BUFFET LUNCH, Lotus Ballroom**

**1.00PM**

### **WRAP UP SESSION, Lotus Ballroom**

#### **What have we learned?**

Prof Bill Carter, University of the Sunshine Coast

Prof Noel Scott, University of the Sunshine Coast

**1.30PM**

### **OFFICIAL CLOSING, Lotus Ballroom**

#### **Closing Remarks**

Richard Mathews, Australian Consul-General Makassar

## **PROGRAM: WORKSHOP B**

Day 2 – Lotus Ballroom, Level 2

Tuesday, 05 March 2019

**9.00AM**

### **AUSTRALIAN BUSINESS INSIGHTS**

#### **How to invest in Indonesia?**

Dr. Helena Studdert, Australian Consul-General Bali

Nigel Mason, Mason Adventure Tours

Matt Gebbie, Horwath HTL

Heru Hartanto Subolo, Indonesian Consul-General Sydney

**10.00AM**

### **MODERN MARKETING & COMMUNICATIONS**

#### **How to market your products internationally?**

Chris Burns, Travlr

Mark Brand, RavenHouse Asia Pacific

Kurnia Rosyada, Traveloka

Simon Mustoe, Wildiaries

**11.00AM**

### **MORNING TEA**

**11.30AM**

### **EDUCATION & TRAINING**

#### **How to deliver tourism education services in Indonesia?**

Noel Scott, University of the Sunshine Coast

Hugh Ritchie, Union Institute of Language

Janelle Chapman, TAFE Queensland International

Redempta TeteBato, Sumba Hospitality Foundation

**12.30PM**

### **BUFFET LUNCH, Lotus Ballroom**

**1.00PM**

### **WRAP UP SESSION, Lotus Ballroom**

#### **What have we learned?**

Prof Bill Carter, University of the Sunshine Coast

Prof Noel Scott, University of the Sunshine Coast

**1.30PM**

### **OFFICIAL CLOSING, Lotus Ballroom**

#### **Closing Remarks**

Richard Mathews, Australian Consul-General Makassar

## KEYNOTE SPEAKER PROFILES

Day 1 – Lotus Ballroom, Level 2

Monday, 04 March 2019



### **Andi Sudirman Sulaiman, Vice Governor of South Sulawesi**

Andi Sudirman Sulaiman was appointed Vice Governor of South Sulawesi in 2018. After completing his Bachelor of Technical Engineering at Hasanuddin University, Andi Sudirman Sulaiman worked for a range of Indonesian and Australian firms, including as an Engineer and Project Manager in the natural resource, process engineering, infrastructure, and power sectors.



### **Thomas Trikasih Lembong, Chairman of Indonesian Investment Coordination Board (BKPM)**

Thomas Trikasih Lembong is the Chairman of BKPM. He was a former Minister of Trade of Indonesia from 2015-2016. Prior to his appointment to cabinet, he was a Co-Founder and Chief Executive Officer of Quvat Management Pte Ltd and also served as President Commissioner at PT Graha Layar Prima Tbk (BlitzMegaplex). He has a Bachelor Degree in Architecture and Urban Design from Harvard University.



### **Councillor Tom Tate, Mayor of the Gold Coast, Queensland**

Tom Tate was elected Mayor of the Gold Coast, Australia's 6th largest city, in April 2012 and re-elected in March 2016. Mayor Tate is leading a city that is embracing change and dreaming big and as one of the most popular tourism destinations in Australia, the Gold Coast is well placed to contribute to Indonesia's sustainable tourism development.



### **Hengky Manurung, Head of Investment, Indonesian Ministry of Tourism**

Hengky Manurung was appointed Head of Investment, Indonesian Ministry of Tourism in 2010. After completing his Masters of Tourism Management at Sahid University Jakarta, Hengky Manurung was appointed Head of Tourism Business Investment Subdivision before being appointed in his current role.

## FORUM PANELISTS

Day 1 – Lotus Ballroom, Level 2

Monday, 04 March 2019



**Steve Noakes**

**Indonesia Tourism Development Project**

Steve Noakes has extensive experience in tourism, both in Australia and Indonesia. Steve is the board member of Ecolodges Indonesia and Chair, Board of Directors, Binna Burra Lodge Queensland and is team the World Bank's Indonesia Tourism Development Project. He is a respected leader in the development of sustainable tourism.



**Stevens Hendrajaya**

**Head of Partnerships / Traveloka**

Traveloka is a leading Southeast Asia online travel company that provides a wide range of travel needs in one platform. Stevens Hendrajaya is the Head of Partnerships at Traveloka and he has extensive experience in marketing and business development, including with IPSOS Business Consulting in Sydney.



**Alma Karma**

**Director of Regional Potential Development / Indonesian Investment Coordinating Board**

The Indonesian Investment Coordinating Board (BKPM) is a Non-Ministerial Government Agency, in charge of implementing policy and service coordination related to investment in Indonesia.



**Chris Burns**

**General Manager Indonesia & Asia / Travlr**

Chris Burns is the General Manager of Travlr Indonesia and has extensive experience in Indonesia's Tourism industry. Travlr.com is inspiring people to travel by highlighting the best of what is on offer through personalised and curated content, created by real people.



## ORGANISATIONAL PROFILES

### AJAR.ID

[www.ajar.id](http://www.ajar.id)

AJAR.id is a specialized elearning content developer and Learning Management System (SaaS) provider that assists hospitality students, professionals and corporates that is designed based on industry standard content and technology. We work with various "Subject Matter Experts" and "World Class Education Institutions" with proven track records in the industry to bring meaningful and applicable learning contents for ASEAN hoteliers.

### AMBON STATE POLYTECHNIC

[www.polnam.ac.id](http://www.polnam.ac.id)

The Department of Business Administration is one of five majors offered at Ambon State Polytechnic. The Department of Business Administration has two Study Programs namely Business Administration (at D3 level) which offers training in office administration and Applied Business Administration (Applied Bachelor level). This year the Business Administration Department will open a Tourism study program with a concentration on Hospitality and small/medium tourism business enterprise.

### AUSTRALIAN TRADE & INVESTMENT COMMISSION

[www.austrade.gov.au](http://www.austrade.gov.au)

The Australian Trade and Investment Commission contributes to Australia's economic prosperity by helping Australian business, education institutions, tourism operators, governments and citizens as they develop international markets and promote international education.

### BOSAWA SCHOOLS MAKASSAR

[www.bosawaschoolmakassar.sch.id](http://www.bosawaschoolmakassar.sch.id)

Bosowa School Makassar is an international standard school under the auspices of Bosowa Education which has educational levels ranging from Playgroups, Kindergartens, Elementary Schools, Junior High Schools, and High Schools. Bosowa School Makassar has been accredited A and combines the national curriculum and Cambridge curriculum, so our graduates receive a dual certificate of international standard.

### BOSOWA POLYTECHNIC

[www.politeknikbosowa.ac.id](http://www.politeknikbosowa.ac.id)

Bosowa Polytechnic is located in Makassar, and is an educational institution under the Bosowa education brand. We provide a three-year Diploma with five study programs: three Engineering (Machine Maintenance & Repair, Mechatronical, Electrical), Taxation and Hospitality. We have been teaching and producing young hoteliers for five years and we believe we shall excel in the future. We use the 321 Industrial Based Education model. Our alumni have worked both in Indonesia and abroad.

### CELEBES GLOBAL ACT

[www.cegat.or.id](http://www.cegat.or.id)

Celebes Global Act (CEGAT) is a local NGO based in Makassar, Sulawesi Selatan, Indonesia. We organise global and local volunteers and grants/aid to be assigned and deployed in our projects, while also working with NGOs, business and corporate and government agencies. Our organisation offers a range of opportunities for global and local communities to share knowledge, skills and experiences and foster linkages with people and organisations in our local communities. CEGAT's vision is a world where global and local connection creates productive future generation.

## ORGANISATIONAL PROFILES

### CHARLES DARWIN UNIVERSITY

[www.cdu.edu.au](http://www.cdu.edu.au)

Charles Darwin University offers a world-leading range of tourism, hospitality and events courses and education opportunities. Short and long term study options offer practical pathways to a career in this growing industry. CDU has fostered a mutually beneficial relationship with tourism businesses, allowing students to gain work placements at all levels. Our campus locations span across Australia, offering close proximity to Indonesia, only 2.5 hours to Bali and 6 hours to Jakarta! Each campus has its own state-of-the-art facilities, and unique network of learning and innovation.

### CONSERVATION INTERNATIONAL INDONESIA

[www.conservation.org/where/Pages/Indonesia.aspx](http://www.conservation.org/where/Pages/Indonesia.aspx)

Conservation International Indonesia (CI-I) is working to create and strengthen marine protected areas by conserving coasts and seas to ensure sustainable sources of food and tourism revenue. Through cutting-edge science, policy, and partnership, CI-I develop ecotourism programs for environmental viability, economic viability, and social equity.

### DEWI WISATA

[www.dewi-wisata.com](http://www.dewi-wisata.com)

Dewi Wisata is a leading Destination Management Company (DMC) based in Sulawesi. We are client-oriented, and we design and conduct our own programs, thus every program is unique. Dewi Wisata offers a complete range of DMC services in Sulawesi including FIT, GIT, International and domestic airline ticketing, hotel reservations, special interests, incentive tours, car rental, and many others. Along with our philosophy, we aim to put our client as our top priority with professional, friendly, caring, and reliable service.

### DWC INTERNATIONAL PTY LTD

[www.dwcinternational.com.au](http://www.dwcinternational.com.au)

David Widjaja has more than 35 years experience as an International Business and Management Professional with valuable expertise in Business Development, Education, IT, Finance and Agriculture. He has well established business networks both in Australia and Indonesia within Government and Private sectors. David has broad expertise in international partnerships, business strategies and market development in Australia-Indonesia business relationships.

### EDUTRAVEL

[www.edutrael.id](http://www.edutrael.id)

Edutrael is a company engaged in the field of educational tourism that has programs in the field of development and improvement of human resources combined with enjoyable tourism programs. This program supports government goals by improving the capacity and quality of human resources, especially in the field of tourism which is expected to increase economic growth and state income in Indonesia.

### EUROLASIA TRAINING CENTRE

EUROLASIA Training Centre (ETC) was established in 2012 and is located in Makassar, Indonesia. ETC offers English courses, Chinese Language courses, BIPA (Indonesian for Foreigners) courses, a Certificate Program for BIPA Teachers (Teaching Indonesian as a foreign language/TEFL), and hospitality training and internships. It also offers an overseas education and employment consultancy service for those who want to study, do internships, and work abroad.

## ORGANISATIONAL PROFILES

### FAJAR UNIVERSITY

[www.unifa.ac.id](http://www.unifa.ac.id)

University of Fajar was founded on 8 August 2008 and is known as an Entrepreneurial University that is committed to education of human resources. We expect to produce young generations who not only have high intellectual competency but also have strong ethical competency. Our country really needs good quality human resources to accelerate the development of our nation.

### GEPARK MAROS PANGKEP

Geopark Maros Pangkep brings together all local government and community organisations interested in the management of the Maros-Pangkep Karst Mountains in South Sulawesi.

### GO INDONESIA

[www.goindonesiatour.id](http://www.goindonesiatour.id)

Go Indonesia is a tour organizer and ground agent for cultural and nature exploration (birdwatching is one of our highlights). Our work areas cover the Indonesian Archipelago. In our operation we are partnering with and involving local tour operators, local people, communities, progressive government agencies and NGOs throughout Indonesian in order to conduct informative, ecologically and socially responsible tours.

### GREEN INSPIRATION

[www.green-inspiration.com](http://www.green-inspiration.com)

Green Inspiration is a company with strong and modern values. Our mission is to bring high-quality international hotel projects while keeping people and sustainable development at the core of our business. Financial profitability is essential, but the DNA of Green Inspiration is to create win-win results where finance, CSR (Corporate Social Responsibility), and sustainable development form a virtuous circle that benefits all. Why wait until tomorrow to do what seems obvious today!

### GRIFFITH UNIVERSITY

[www.griffith.edu.au](http://www.griffith.edu.au)

Griffith University, located in South East Queensland, started teaching over 40 years ago. Griffith is connected to the Asian region through research, and is a socially conscious and environmentally aware University. As a comprehensive, research-intensive university, Griffith has ranking in the top 2% of universities worldwide.

### INDONESIA TOURISM DEVELOPMENT PROJECT

[www.bpiw.pu.go.id](http://www.bpiw.pu.go.id)

The development objective of the Tourism Development Project for Indonesia is to improve the quality of, and access to, tourism-relevant basic infrastructure and services, strengthen local economy linkages to tourism, and attract private investment in selected tourism destinations in Indonesia. The total project cost is US\$772.90 million.

### INDONESIA AUSTRALIA INFRASTRUCTURE PARTNERSHIP (KIAT)

[www.kiat.or.id](http://www.kiat.or.id)

KIAT is a partnership between the Governments of Australia and Indonesia to support sustainable and inclusive economic growth through improved access to infrastructure for all people. KIAT works with government and civil society, providing technical assistance to improve infrastructure policy, planning and delivery. KIAT also works with sub-national governments to improve the quality of infrastructure spending and planning.

## ORGANISATIONAL PROFILES

### LAKE TOBA HERITAGE FOUNDATION

[www.danautoba.org](http://www.danautoba.org)

Lake Toba Heritage Foundation is actively involved as a strategic partner of government and other stakeholders to ensure implementation of program Development of Lake Toba Region, as an area of Batak culture, customs and traditions.

### LAMPA'E TOUR & TRAVEL

[www.lampaetravel.com](http://www.lampaetravel.com)

Lampa'E Tour & Travel (Lampa'E T&T) provides touring and traveling services. Lampa'E T&T focuses upon education and culture tours, introducing and promoting educational and cultural tour objectives. Lampa'E T&T also works together with religious tourism service bureaus.

### LEMBAGA DESA WISATA

Lembaga Desa Wisata Suloara is a community based tourism organisation in Sesean Suloara Sub-District, Toraja Utara. Established in 2016 with support from Swisscontact WISATA project, it consists of local leaders, local religious, youth, local government and tourism actors from Sesean Suloara'. LDW Suloara' is managing the Tourist Information Center in Batutumonga, English courses for children, Bring Back Your Waste program in Sesean Mountain and tourism tours (cycling and trekking).

### MONASH UNIVERSITY

[www.monash.edu](http://www.monash.edu)

Monash University is a public research university based in Melbourne, Australia. The University has a number of campuses throughout the world, including in Malaysia, India, China and Italy. Monash is a member of the Group of Eight, and is home to major research facilities. Monash is ranked within the top 100 universities in the world.

### MYKO HOTEL & CONVENTION CENTRE

[www.mykohotel.com](http://www.mykohotel.com)

A luxury hotel with private Jacuzzi in all rooms and a convenient indoor badminton court for guests to keep themselves fit and healthy during their stay. It is also integrated with Panakkukang Mall.

### PADJADJARAN UNIVERSITY

[www.pasca.unpad.ac.id/o/3130/magister\\_pariwisata\\_berkelanjutan/2](http://www.pasca.unpad.ac.id/o/3130/magister_pariwisata_berkelanjutan/2)

The Postgraduate Program of Sustainable Tourism in the Postgraduate School of Padjadjaran University is a partner for tourism stakeholders to achieve their desired goals with excellent results. Padjadjaran University is increasing networking at the national and international level through student exchanges, lecturer exchanges, twinning programs, sandwich programs, guest lecturers, joint research, joint publications, seminars and training programs.

### PANORAMA DESTINATIONS

[www.panorama-destination.com](http://www.panorama-destination.com)

Panorama Destination is Indonesia's leading tour operator, awarded 'Best Tour Operator in Indonesia' 2007, 2008, 2013, 2014, 2015, 2017 and 2018 by TTG Asia and Most Popular Destination Company for MICE in 2015. We were named Best Inbound Travel Agency in South East Asia by Travel Weekly in 2016 and 2018, and were included in the prestigious Forbes 50 Best of the Best companies for 2017 and 2018. Every year, more than 150,000 inbound tourists trust their travel arrangements to us.

## ORGANISATIONAL PROFILES

### PANRITA TRAVEL

Panrita Travel is a specialist travel service to Bulukumba, because Bulukumba has a million inexhaustible beauties to be explored such as Bara Beach, a Phinisi shipbuilding center, Ammatoa Kajang tribe, and many more. The establishment of this travel committee is to promote culture and tourism to the world. Panrita Travel offers packages for 3 days 2 nights at an affordable price. Panrita Travel also wants to contribute to making Bulukumba district a tourism city.

### PARABUS KARYA MANDIRI

[www.parabusoutbound.com](http://www.parabusoutbound.com)

PARABUS is a company engaged in the implementation of Experiential Learning activities based in Makassar City, Sulawesi. Experiential Learning activities is an activity that can be used to increase the capacity of human resources in an institution, organisation, or company. Experiential Learning offers a different nuance from traditional learning, by focusing on 'learning through experience'.

### RAVENHOUSE

[www.ravenhouseint.com](http://www.ravenhouseint.com)

RavenHouse has partnered with organisations, hotels and corporations around the world for more than 30 years to deliver breakthrough sales performance and world-class hospitality training solutions. We offer an unconditional service promise to customers, are passionate about measurable outcomes and have trained and coached more than 180 000 people in over 20 countries.

### REAL INDONESIA

[www.realindonesiatravel.com](http://www.realindonesiatravel.com)

With a focus on authentic and sustainable experiences Real Indonesia is an Australian business which aims to do travel differently, providing socially and environmentally conscious travelers with opportunities to give back to the local communities they visit. We partner with local organisations on the ground in Indonesia to design and deliver unique, educational and immersive experiences that showcase the diverse heritage and remarkable beauty that can be found beyond the tourist strips of Bali.

### TAFE VICTORIA

[www.skills.vic.gov.au/victorianskillsgateway](http://www.skills.vic.gov.au/victorianskillsgateway)

Victoria's twelve Technical and Further Education (TAFE Victoria) institutes provide vocational education, training and support to governments, industry and multinationals around the world. TAFE Victoria works closely with industry to develop customised training solutions, designing industry-specific curriculum, workplace training and quality systems to fit the particular needs of the client and students. TAFE Victoria is seeking opportunities in Indonesia in a variety of sectors.

### TARI TRAVEL

[www.taritravelindonesia.com](http://www.taritravelindonesia.com)

Tari Travel is an experienced and long running international travel organization that has been established by an Indonesian-Dutch couple. We are your personal destination manager for travels throughout Indonesia. You can find our brand new office in the city of Makassar in the south of the island of Sulawesi.

## ORGANISATIONAL PROFILES

### THE RINRA HOTEL

[www.therinra.com](http://www.therinra.com)

The Rinra is a five star hotel which is located on Jl. Metro Tanjung Bunga No. 2. It has 175 rooms, specified into six types. The Rinra is one of the properties of Phinisi Hospitality Indonesia - well known as the biggest hospitality holding in east Indonesia. With luxury facilities such as spacious restaurants, infinity pool, wedding arcade, outdoor sea view venue and ballroom, and integrated with the lifestyle of Phinisi Point Mall.

### TORAJA MELO

[www.torajamelo.com](http://www.torajamelo.com)

TORAJA MELO started in Toraja, Sulawesi in 2008. Our vision is a better life for Indonesian weavers and village people, and rejuvenation of Indonesian art and culture. Presently, we work with around 1,000 weavers in Toraja and Mamasa, Sulawesi, and Adonara & Lembata, Nusa Tenggara Timur. In 2018 we became the partner of LDW-Village Tourism Organization Suloara' in North Toraja, which was trained by Swisscontact.org. We believe that Sustainable Community Based Tourism is a way to alleviate poverty.

### TRADE & INVESTMENT QUEENSLAND

[www.tiq.qld.gov.au](http://www.tiq.qld.gov.au)

Trade and Investment Queensland (TIQ) is the Queensland Government's dedicated agency for global trade and investment. TIQ helps QLD Institutions enter overseas markets, works with partner agencies, industry, organisations, and international allies to promote QLD and also works closely with businesses and investors to maximise investment opportunities to Queensland. We help with enquiries within the area of Education & Training, Food and Agribusiness, Mining & Infrastructure.

### TRAVELXISM

[www.travelxism.com](http://www.travelxism.com)

TRAVELXISM is a digital start-up with a vision and mission to develop sustainable tourism focusing on local, social, environment, and cultural preservation in Indonesia. TRAVELXISM products (consultant, media and tour packages) focus on delivering research on tourism potential, developing tourism communities, running workshops, digitalising destinations, and branding. TRAVELXISM also provides comprehensive details on some unique tourism destinations through our social media and youtube channel.

### TRAVLR

[www.thebalibible.com](http://www.thebalibible.com)

With the success of The Bali Bible as the number one travel guide for Bali, we created TRAVLR. A comprehensive travel guide with an itinerary builder and booking platform. Our TRAVLR Indonesia site is the most comprehensive guide for Indonesia with over 20,000 listings.

### TRIPDIXI

[www.tripdixi.com](http://www.tripdixi.com)

Tripdixi is an Indonesian tourism marketplace that offers new tourism experiences throughout Indonesia. The app-based services are both in Bahasa Indonesia and in English. The operations include the quality control and selection of experienced tour operators as well as the provision of a complete and convenient booking procedure for customers, both national and from abroad. The services also include marketing and promotion activities for all products that are sold via the application.

## ORGANISATIONAL PROFILES

### VIVA WISATA INDONESIA

[www.rajatourbandung.com](http://www.rajatourbandung.com)

We are a Destination Management Company based in West Java. We are currently developing an online brand through Rajatour brand to sustain and develop community based tourism and help local communities in each region through our travel business management ecosystem. We also offer tours to Malang, Yogyakarta and Bali.

### WILDIARIES

[www.wildiaries.com](http://www.wildiaries.com)

Wildiaries / Digital Travel Marketing generate sales for companies by developing stories, offers and deals emailed to targeted members of combined active databases we own, reaching up to 500,000 Australians. We create email databases for partners through regular promotions (games of chance) sent to 2-3 million Australian households and operate our own online magazine and short film productions to promote visits to Indonesia's most important nature-based travel locations.

### WILLIAM ANGLISS INSTITUTE

[www.angliss.edu.au](http://www.angliss.edu.au)

William Angliss Institute (WAI) is a TAFE institute located in Melbourne, Victoria, Australia providing a specialist centre for vocational and higher education in Hospitality, Tourism and Culinary. WAI is the oldest and largest provider of hospitality training in Victoria.

## EXHIBITOR PROFILES



### **Australian Volunteers International**

[www.australianvolunteers.com](http://www.australianvolunteers.com)

For the past 67 years, with the support of the Australian Government, AVI has been connecting people to share skills and experience to help achieve change across the world. From corporate, skilled and student volunteer placements, to technical training, organisational strengthening and capacity development.



### **Indonesian Ministry of Tourism**

[www.indonesia.travel/gb/en/home](http://www.indonesia.travel/gb/en/home)

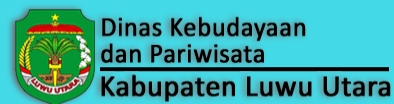
Over 17,000 islands spreading between the Pacific and Indian Ocean; more than 200 ethnic groups with over 300 spoken languages bridging the continents of Asia and Australia; a multitude of amazing landscapes and biodiversity stretching along the equator line; this is Indonesia, a land of endless spectacular wonders!



### **Jeneponto One-Stop Investment Service**

[www.jenepontokab.go.id](http://www.jenepontokab.go.id)

Jeneponto is located in South Sulawesi, about 91km from Makassar, with a population of 330,000 people. Jeneponto's economy is mainly from markets and tourism. Tourism attractions include markets, beaches, waterfalls and coffee.



### **Luwu Utara Culture and Tourism Office**

[www.disbudpar.luwuutarakab.go.id](http://www.disbudpar.luwuutarakab.go.id)

Located in South Sulawesi, Luwu Utara regency is home to eleven sub-districts. The regency is rich in history and culture, and the economy includes farming, plantations, fishing, livestock and tourism. The tourism attractions include hot springs, waterfalls, religious sites, camping and food destinations.



### **Makassar City Tourism Office**

[www.tourism-makassar.id](http://www.tourism-makassar.id)

Makassar or better known as Ujung Pandang is the capital of South Sulawesi Province and is the largest city located on the southwest coast of Sulawesi Island.



## EXHIBITOR PROFILES



**PEMERINTAH  
KOTA MANADO**

### **Manado City Industry and Trade Office**

**[www.pariwisata.manadokota.go.id](http://www.pariwisata.manadokota.go.id)**

Manado is located in North Sulawesi, experiencing a tropical rain forest climate throughout the year. Notable tourist attractions include temples, lakes and volcanoes, as well as scuba diving and snorkeling sites.



### **Selayar Islands One-Stop Investment and Employment Service**

**[www.pmpstpk.kepulauanselayarkab.go.id](http://www.pmpstpk.kepulauanselayarkab.go.id)**

Selayar Islands is located at the most southern end of Sulawesi. Home to pristine beaches, Selayar Islands is also popular for marine tourism. The Taka Bonerate National Park is home to a number of bird species from land birds to coastal and sea birds that frolic on the many sand dunes.



### **South Sulawesi Culture and Tourism Office**

**[www.sulselprov.go.id](http://www.sulselprov.go.id)**

South Sulawesi is home to six popular tourist destinations: Makassar City, Gowa, Bulukumba, Pinrang, Enrekang and Tana Toraja. With a range of attractions, including history, culture, food, beaches and waterfalls. Make South Sulawesi part of your next holiday!



### **South Sulawesi One-Stop Investment Service**

**[www.dpmpstps.sulselprov.go.id](http://www.dpmpstps.sulselprov.go.id)**

South Sulawesi, the historical gateway to the spice islands, has many tourism destinations. The main commodities include rice, vanilla, tea, cocoa, coffee, cashews and fish.



### **TAFE Queensland**

**[www.tafeqld.edu.au](http://www.tafeqld.edu.au)**

TAFE Queensland is proud to be Queensland's largest, most experienced training provider. With over 50 locations across the state we offer practical, industry-relevant training to over 120,000 students annually.

## EXHIBITOR PROFILES



### **Toraja Tourism Board**

**[www.visittoraja.com](http://www.visittoraja.com)**

Toraja Destination Management Organisation is the Tourism Board for North Toraja and Tana Toraja focusing on building sustainable tourism and promotion through social media and exhibitions. The shareholders are from many different industries including travel agents, guides, hoteliers, NGOs, government and many more. We are all working together for Toraja.

The logo for TRAVLR consists of the word 'TRAVLR' in a bold, black, sans-serif font, centered within a white rectangular box.

### **TravlR**

**[www.travlR.com](http://www.travlR.com)**

With the success of The Bali Bible as the number one travel guide for Bali, we created TRAVLR. A comprehensive travel guide with an itinerary builder and booking platform. Our TRAVLR Indonesia site is the most comprehensive guide for Indonesia with over 20,000 listings.



### **Union Institute of Language**

**[www.uil.edu.au](http://www.uil.edu.au)**

Union Institute of Language is a proudly Queensland based English Language College with operations in Springfield, Cairns, China, Korea and Indonesia. UIL's areas of focus are Pathway English Programs, customised study tours and offshore teaching partnerships delivering enjoyable student experiences with successful academic outcomes to participants of all ages. UIL has hosted many Indonesian students and works closely with reputable Government Education Institutions including TAFE Queensland and Education Queensland International.



### **Wakatobi Tourism Office**

**[www.wakatobitourism.com](http://www.wakatobitourism.com)**

Located at the heart of the Coral Triangle, one of the most diverse marine ecosystems on the planet, Wakatobi boasts an abundance of marine wealth and perhaps the clearest water in the world. Besides world-class diving, many lonely islands, unspoiled by tourism, await your arrival.

## **PARTICIPATING REGIONAL GOVERNMENTS**

### **PROVINCES:**

Province of Southeast Sulawesi

Province of Sulawesi

### **CITIES:**

City of Kupang

City of Makassar

City of Manado

City of Palu

### **REGIONS:**

Banggai

Bau-Bau

Gowa

Jeneponto

Mamasa

### **REGIONS:**

Maros

North Lombok

North Luwu

North Toraja

Pangkep

Selayar

Sikka

Soppeng

Southwest Sumba

Tojo Una-Una

Toli-Toli

Wajo

Wakatobi

West Halmahera

West Sumba



@KonJenMakassar



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Australian Consulate-General, Makassar, Sulawesi

**HASH TAGS**

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